



Bill Cody &lt;bill.cody@lacity.org&gt;

---

**ENROLL NOW!!! FREE Quickbooks Training: Tonight**

1 message

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**ELA Business Source Center** <ruben@labsc-bpi.org>  
Reply-To: ELA Business Source Center <ruben@labsc-bpi.org>  
To: bill.cody@lacity.org

Tue, Mar 20, 2018 at 10:45 AM



The Los Angeles Business Source Center (LABSC), operated by Barrio Planners, Inc. (BPI) provides a wide range of services to the business community. Its primary function is to provide entrepreneurs and small business owners the needed tools to make their business a success.

Our assistance is available to businesses and residences located in the City of Los Angeles.

Barrio Planners Incorporated (BPI) is an East Los Angeles based corporation with 40+ years of experience in the fields of architecture, landscaping, planning, design and economic development. With its close ties to the local business community, BPI has established a superior track record in providing technical assistance and stimulating economic vitality in the Greater Los Angeles area.

## **Quickbooks 2-Day Training Program March 20th & 22nd, 2018**

Quickbooks training is back by popular demand and happening tonight. There are available seats. Do not miss this opportunity to learn this popular accounting software. You will even get tips on best bookkeeping practices for your business. The trainers are certified

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LA Business Source Center · [3530 E. 3rd Place](#) · [Los Angeles, CA 90063](#) · [USA](#)





Bill Cody &lt;bill.cody@lacity.org&gt;

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## FREE Quickbooks Training for Small Business Owners

1 message

ELA Business Source Center <ruben@labsc-bpi.org>

Tue, Mar 13, 2018 at 3:40 PM

Reply-To: ELA Business Source Center <ruben@labsc-bpi.org>

To: bill.cody@lacity.org



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Bill Cody <bill.cody@lacity.org>

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## April 24, 2018 - (6-Week) Entrepreneur Training Program (Please Share)

1 message

Ruben Sanchez <ruben@labsc-bpi.org>

Fri, Mar 30, 2018 at 7:34 AM

To: Bill Cody <bill.cody@lacity.org>

Good morning Bill,

I hope this email finds you well. Attached you will find the Flyer for our Upcoming 6-Week Entrepreneur Training Program starting on April 24, 2018.

Please share with your network! Have a great weekend!

Thank you!

--

Ruben Sanchez, MBA  
Program Manager  
LA Business Source  
323-726-7734 Ext. 27  
[ruben@labsc-bpi.org](mailto:ruben@labsc-bpi.org)  
[www.labsc-bpi.org](http://www.labsc-bpi.org)

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### 3 attachments



Entrepreneur-Training-Program-Flyer.jpg  
116K



Entrepreneur Training Program Flyer.pdf  
581K



Location Directions & Map (ETP Training) April 24, 2018.pdf  
171K



Bill Cody <bill.cody@lacity.org>

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## April 24, 2018 - (6-Week) Entrepreneur Training Program (Please Share)

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Thank you!

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Program Manager  
LA Business Source  
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[ruben@labsc-bpi.org](mailto:ruben@labsc-bpi.org)  
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### 3 attachments



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116K



Entrepreneur Training Program Flyer.pdf  
581K



Location Directions & Map (ETP Training) April 24, 2018.pdf  
171K





Bill Cody &lt;bill.cody@lacity.org&gt;

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**ENROLL! Trademark Training (July 24, 2018) - Protect your Business**

1 message

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**ELA Business Source Center** <ruben@labsc-bpi.org>

Tue, Jul 17, 2018 at 8:29 AM

Reply-To: ELA Business Source Center &lt;ruben@labsc-bpi.org&gt;

To: bill.cody@lacity.org



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## **Trademark Basics Training**

### **July 24th, 2018 (6 - 9pm)**

Presented in Partnership with the U.S. Patent & Trademark Office, attend this workshop and learn how to protect your business name, image, and ideas.

Additionally you will learn:

## Trademark Basics

What Every Business Should Know, Not Later



## Entrepreneur Training Program July 31, 2018 (6 Weeks)

It's that time again! Don't miss out on the upcoming 6 week session of specialized training for aspiring business owners. This business training program is specifically designed to help Entrepreneurs create a successful business. We have a wealth of knowledge and resources. The





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Bill Cody &lt;bill.cody@lacity.org&gt;

---

**(REMINDER) Entrepreneur Training Program - Starts July 31st**

1 message

ELA Business Source Center <ruben@labsc-bpi.org>  
Reply-To: ELA Business Source Center <ruben@labsc-bpi.org>  
To: bill.cody@lacity.org

Mon, Jul 30, 2018 at 10:45 AM



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## **(6-Week) Entrepreneur Training Program July 31, 2018 - September 4, 2018**

It's that time again! Don't miss out on the upcoming 6 week session of specialized training for aspiring business owners. This business training program is specifically designed to help Entrepreneurs create a successful business. We have a wealth of knowledge and resources. The Los Angeles Business Source Center wants you to succeed and we are offering these classes for **FREE!** Gain insight into popular business trends and



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**Bill Cody** <bill.cody@lacity.org>

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## I heard you can help with relocating small businesses.

4 messages

**Bill Cody** <bill.cody@lacity.org>

Fri, Mar 9, 2018 at 11:04 AM

To: Ralph Carmona &lt;rcarmona@labsc-bpi.org&gt;, ruben@labsc-bpi.org

Hi Ralph, Ruben,

I have some local legacy businesses that are losing their space. I would like to help them stay in the neighborhood or close by if possible. I was told you might be able to help.

Let me know what can be done. I of them is Juan Lopez who owns Elmer's Jewelry who has been there 33 years (I presume he bought the place from Elmer) at 323-258-5298. He fixes watches at a good price and has numerous local regulars.

Let me know if there is anything we can do to help.

Thanks,

--

**Bill Cody**  
**Field Deputy CD1 - Highland Park and Mt. Washington**  
[bill.cody@lacity.org](mailto:bill.cody@lacity.org)  
**323-558-1538**

---

**Ruben Sanchez** <ruben@labsc-bpi.org>

Fri, Mar 9, 2018 at 11:19 AM

To: Bill Cody &lt;bill.cody@lacity.org&gt;

Cc: Ralph Carmona &lt;rcarmona@labsc-bpi.org&gt;

Good morning Bill,

yes, I would be happy to help.

I will schedule a sit down meeting with Juan and see what his needs are and options for his continued presence in the neighborhood. I will keep you posted as to the outcome of our meeting.

Thank you for the referral Bill!

Ruben

[Quoted text hidden]

--

Ruben Sanchez, MBA  
Program Manager  
LA Business Source  
323-726-7734 Ext. 27  
[ruben@labsc-bpi.org](mailto:ruben@labsc-bpi.org)  
[www.labsc-bpi.org](http://www.labsc-bpi.org)

---

**Bill Cody** <bill.cody@lacity.org>

Fri, Mar 9, 2018 at 11:25 AM

To: Ruben Sanchez &lt;ruben@labsc-bpi.org&gt;

Thank you!

Sent from my iPhone

[Quoted text hidden]



Bill Cody &lt;bill.cody@lacity.org&gt;

---

## Small Business Forum

2 messages

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**Bill Cody** <bill.cody@lacity.org>  
To: ruben@labsc-bpi.org

Fri, Mar 2, 2018 at 11:59 AM

Ruben,

I want to reiterate how refreshing it was to talk with you about the needs of small businesses. I would like to propose a date of May 12th for having a small business forum here in Highland Park. That should give plenty of time to prepare and get the word out.

Thanks,

--

**Bill Cody**  
**Field Deputy CD1 - Highland Park and Mt. Washington**  
[bill.cody@lacity.org](mailto:bill.cody@lacity.org)  
**323-558-1538**

---

**Ruben Sanchez** <ruben@labsc-bpi.org>  
To: Bill Cody <bill.cody@lacity.org>

Fri, Mar 2, 2018 at 1:16 PM

Good morning Bill,

thank you for the email. It was a real pleasure meeting you. Looking forward to working with you on this small business forum! We will put all our efforts behind it to insure its a success!

May 12th works perfect, I will put on my schedule. That is plenty of time to prepare and market.

Is it possible to do a walk through of the facility at the end of March or early April to get an idea of the space we are working with?

Thanks again Bill!

[Quoted text hidden]

--

Ruben Sanchez, MBA  
Program Manager  
LA Business Source  
323-726-7734 Ext. 27  
[ruben@labsc-bpi.org](mailto:ruben@labsc-bpi.org)  
[www.labsc-bpi.org](http://www.labsc-bpi.org)



Bill Cody &lt;bill.cody@lacity.org&gt;

---

**Fwd: Small Business Class**

3 messages

**Gerald Gubatan** <gerald.gubatan@lacity.org>

Tue, Sep 26, 2017 at 10:49 AM

To: Ralph Carmona &lt;rcarmona@labsc-bpi.org&gt;, Ruben Sanchez &lt;ruben@labsc-bpi.org&gt;, Bill Cody &lt;bill.cody@lacity.org&gt;

Hello Ralph, Ruben,

I'd like to introduce you to Bill Cody, who is our CD-1 Field Deputy representing various neighborhoods in NELA, including HLP. He has been approached by the HLP BID which has raised concerns about "legacy" businesses in HLP who now may be struggling to sustain business in a gentrifying commercial district.

I wanted to connect Barrio Planners with Bill so perhaps you can pick-up this conversation.

Also following the last session BPI organized, I was in communication with one of the HLP Chamber who forwarded typical questions she receives from current and prospective small businesses - She wants to post information on the Chamber's website as a resource.

Bill: Meet Ralph Carmona and Ruben Sanchez with Barrio Planners, Inc., the City's contractor for its Business Source Center.

**Gerald**

Gerald G. Gubatan  
Senior Planning Deputy  
Office of Council Member Gilbert Cedillo  
Council District 1  
City Hall, Room 460  
Los Angeles, CA 90012

Tel: 213.473.7001  
gerald.gubatan@lacity.org  
<http://cd1.lacity.org/>

----- Forwarded message -----

From: **Ralph Carmona** <rcarmona@labsc-bpi.org>

Date: Fri, Jun 30, 2017 at 10:28 AM

Subject: Small Business Class

To: Gerald Gubatan &lt;gerald.gubatan@lacity.org&gt;

Cc: Ruben Sanchez &lt;ruben@labsc-bpi.org&gt;

Good Morning Gerald:

I left you a detailed voicemail message and I am sending you the syllabus for the referenced class and a promotional flyer. Can we discuss the specifics of this request first chance?

Thank You

Ralph Carmona  
LABSC/Barrio Planners  
[323 264 9020](tel:3232649020)

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**2 attachments**

**HP Small Business Training Syllabus - (July 12, 2017) 5-Weeks (Draft 1) (1).pdf**  
361K



**Small Business Training (July 12, 2017) - Flyer.pdf**





Bill Cody &lt;bill.cody@lacity.org&gt;

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**Fwd: Navigate City Regulations. Tonight!**

1 message

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**Gerald Gubatan** <gerald.gubatan@lacity.org>  
To: c01-allstaff@lacity.org

Wed, Aug 9, 2017 at 9:42 AM

Sent from my iPhone

Begin forwarded message:

**From:** ELA Business Source Center <ruben@labsc-bpi.org>  
**Date:** August 9, 2017 at 9:28:55 AM PDT  
**To:** <gerald.gubatan@lacity.org>  
**Subject:** Navigate City Regulations. Tonight!  
**Reply-To:** ELA Business Source Center <ruben@labsc-bpi.org>



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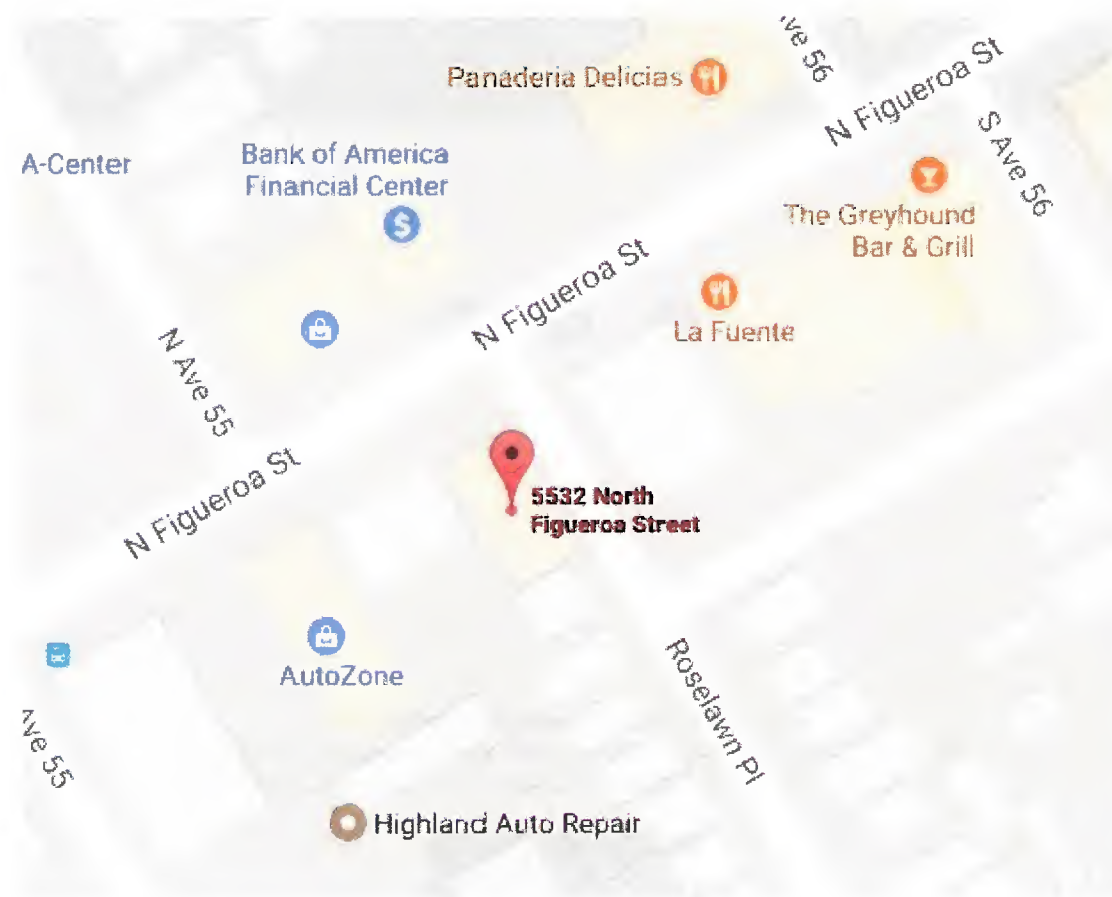
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## Navigate City Regulations



**Location:**  
**NELA Homes, 2nd floor**  
[5532 N. Figueroa Street](#)  
[Los Angeles, CA 90042](#)





Bill Cody &lt;bill.cody@lacity.org&gt;

---

**Legacy Businesses on Figueroa**

2 messages

---

**Bill Cody** <bill.cody@lacity.org>

Sun, May 20, 2018 at 3:44 PM

To: Ralph Carmona &lt;rcarmona@labsc-bpi.org&gt;

Cc: Jose Rodriguez &lt;Jose.A.Rodriguez@lacity.org&gt;

Hi Ralph,

I would like to ask you for something very important. Larry has been working with me on the Figueroa Corridor to try and help the Legacy Businesses that are under pressure right now.

There are two buildings in question. One that houses Sunbeam Vintage at 106 S Ave 58, Los Angeles, CA 90042, along with the Typewriter Store, Hair Zone and Nature's Perfections. They are waiting for Leases from the owner as they have been negotiating improvements and rents. The owner is a legacy owner but he could be repped by someone else at this point. Those addresses are 5720 and 5720-1/2 Figueroa St. 90042.

The second building is the one that houses a Hair Salon and Elmer's Jewelry. They are at 5910 and 5912 Figueroa St. There are other businesses in the back as well.

That building is owned by a family that has been in the neighborhood for many years but is now being repped by a Property Management firm. Juan at Elmer's thinks he will be able to stay but I have been told by the property manager that that isn't true. She has told myself and many others on the block that they are all being evicted and the building will be rehabbed.

We really need someone from Barrio Planners to go out and help these businesses. I know Larry has been out a few times but it would be good if someone who speaks fluent Spanish could go with Larry and talk to the owner of Nature's Perfections and Juan at Elmer's.

These folks need help but it is limited what I can do for them at this point. And their leases are all ending in June from what I understand. Feel free to call me on my cell at 213-312-7165.

Thanks,

--

**Bill Cody****Field Deputy CD1 - Highland Park and Mt. Washington**[bill.cody@lacity.org](mailto:bill.cody@lacity.org)**323-558-1538**

---

**Ralph Carmona** <rcarmona@labsc-bpi.org>

Mon, May 21, 2018 at 10:55 AM

To: Bill Cody &lt;bill.cody@lacity.org&gt;

Cc: Ruben Sanchez &lt;ruben@labsc-bpi.org&gt;

Good Morning Cody - Thank you for your message and small business referrals. Barrio Planners will be following up with each of the businesses you mentioned by paying personal visits today to assess whether there are any issues we can address and be of help. We share your concern and look forward to seeing if we can have a positive impact here.

Thank You

Ralph

[Quoted text hidden]



Bill Cody &lt;bill.cody@lacity.org&gt;

---

**Enroll Today! Beginners Quickbooks Training & Branding 101 Seminar**

1 message

---

**ELA Business Source Center** <ruben@labsc-bpi.org>  
Reply-To: ELA Business Source Center <ruben@labsc-bpi.org>  
To: bill.cody@lacity.org

Thu, Sep 6, 2018 at 2:14 PM



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Register today to learn how to create an impactful brand for your business. Learn tips and advice on how to start and improve your business branding! This is a free seminar available to entrepreneurs and small business owners. Enroll today!

[ENROLL NOW!](#)

A vibrant graphic for a 'BRANDING 101' seminar. It features a stylized cartoon character with large, round glasses and pink hair accessories on the left. The background is a mix of orange and pink diagonal stripes. A pink circle on the right contains the date 'September 27th, 2018'. The title 'BRANDING 101' is in large, bold, black letters, with 'For Business Owners' and 'Time: 6 pm - 9 pm PST' in smaller text below it. At the bottom, details about the speaker, description, address, and parking are listed in a yellow and pink color scheme.

September 27th,  
2018

# BRANDING 101

For Business Owners

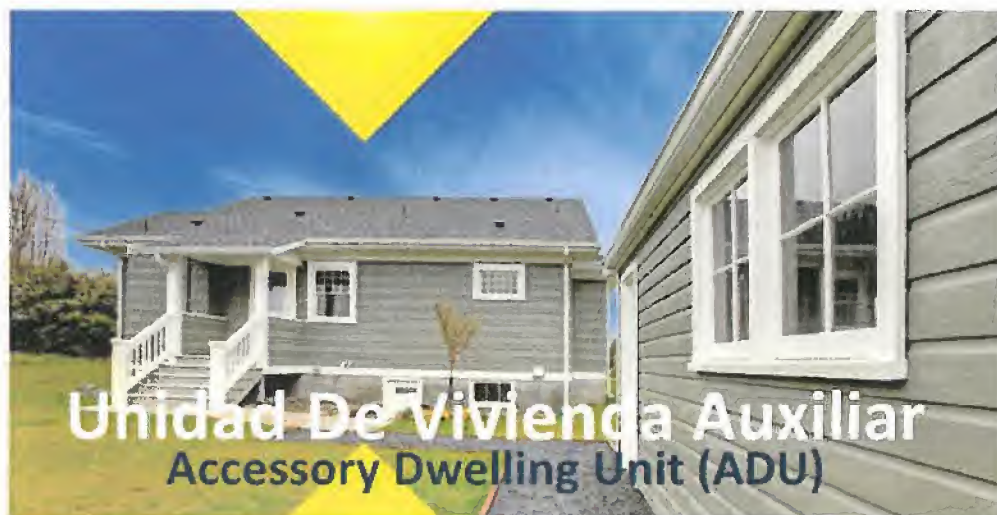
Time: 6 pm - 9 pm PST

**Speaker:** Zitlalic Ley, Latina Nerds® Founder/CEO

**Description:** Learn how to create an effective brand for your business that will give you a major edge in increasingly competitive markets.

**Address:** 324 N. San Fernando Rd,  
Los Angeles, CA 90031

**Parking:** Available in the same building.



### Que es una unidad ADU?

Una unidad de vivienda auxiliar (ADU) es una unidad residencial con una cocina completa y baño que se puede agregar a un lote con una residencia unifamiliar existente.

## ¡¡Estás Invitado!!

Aprende sobre los beneficios de un ADU

¿Cuáles Son Los beneficio de un ADU para dueños de casa?

¿Cómo ADUs puede ayuda a crear empleos para contratistas en Los Ángeles?

¿Cómo ADUs puede ayudar con la crisis de vivienda en Los Ángeles?

¿Cómo obtener financiamiento para construir una unidad ADU?

**Sábado,**  
**Sep. 08, 2018**  
Horario: 10AM to 12PM

Lugar: **Vermont Slauson**  
**Economic Development Corporation**  
**1130 West Slauson Ave. Los Angeles, CA 90044**



### Rene Ramos

Loan Officer  
NMLS ID # 1004421  
M: 310.386.1693

### Reservaciones

Antes de Sep. 07, 2018  
TeamRamos@guildmortgage.net  
Ph# 310-386-1693







Bill Cody &lt;bill.cody@lacity.org&gt;

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**Branding 101 For Business Owners Seminar - September 27, 2018**

1 message

ELA Business Source Center <ruben@labsc-bpi.org>  
Reply-To: ELA Business Source Center <ruben@labsc-bpi.org>  
To: bill.cody@lacity.org

Fri, Sep 21, 2018 at 8:29 AM



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Register today to learn how to create an impactful brand for your business. Learn tips and advice on how to start and improve your business brand and identity! This is a free seminar available to entrepreneurs and small business owners. Enroll today! Brought to you in partnership with Latina Nerds!



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